

420 Dispensary Promotion Calendar



February 2025



Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11 Team brainstorm	12 Data dive: Top performing products			
16	17 420 goal setting	18	19 Book high-commitment vendors			
23	24	25	26 Begin sourcing products			

March 2025



Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1
2	3 Communicate with managers	4	5 Assign marketing creative design	6	7	8
9	10 Review store layout & workflow	11	12	13	14	15
16	17	18 Start budtender sales competition	19 Early 420 deals marketing promo			
23	24 Featured product of the week	25 Outage plan documentation	26 Order 420 inventory			
30	31 Build 420 deals					

April 2025



Sun	Mon	Tues	Wed	Thurs	Fri	Sat
		1 420 promotions begin	2 420 event invitations	3	4	5
6	7	8 Inventory audit	9 420 event reminder	10	11	12
13	14	15	16 Send final 420 reminders	17 Pre-420 checklist	18	19
420	21	22	23 Post-420 data analysis	24	25	26
27	28 Staff celebration	29	30			

Internal Operations External Promotions



February 2025



Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11 Team brainstorm	12 Data dive: Top performing products	13 Data dive: High margin products	14	15
16	17 420 goal setting	18	19 Book high-commitment vendors	20	21 Data dive: Staffing requirements	22
23	24	25	26 Begin sourcing products	27	28	

 Internal Operations

 External Promotions


March 2025



Sun	Mon	Tues	Wed	Thurs	Fri	Sat
						1
2	3 Communicate with managers	4	5 Assign marketing creative design	6	7	8
9	10 Review store layout & workflow	11	12	13	14	15
16	17	18 Start budtender sales competition	19 Early 420 deals marketing promo	20 Staff training session	21	22
23	24 Featured product of the week	25 Outage plan documentation	26 Order 420 inventory	27 420 education touch	28 Last day to Switch your POS	29
30	31 Build 420 deals					

Internal Operations
 External Promotions

April 2025

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
		1 420 promotions begin	2 420 event invitations	3	4	5
6	7	8 Inventory audit	9 420 event reminder	10	11	12
13	14	15	16 Send final 420 reminders	17 Pre-420 checklist	18	19
	21	22	23 Post-420 data analysis	24	25	26
27	28 Staff celebration	29	30			

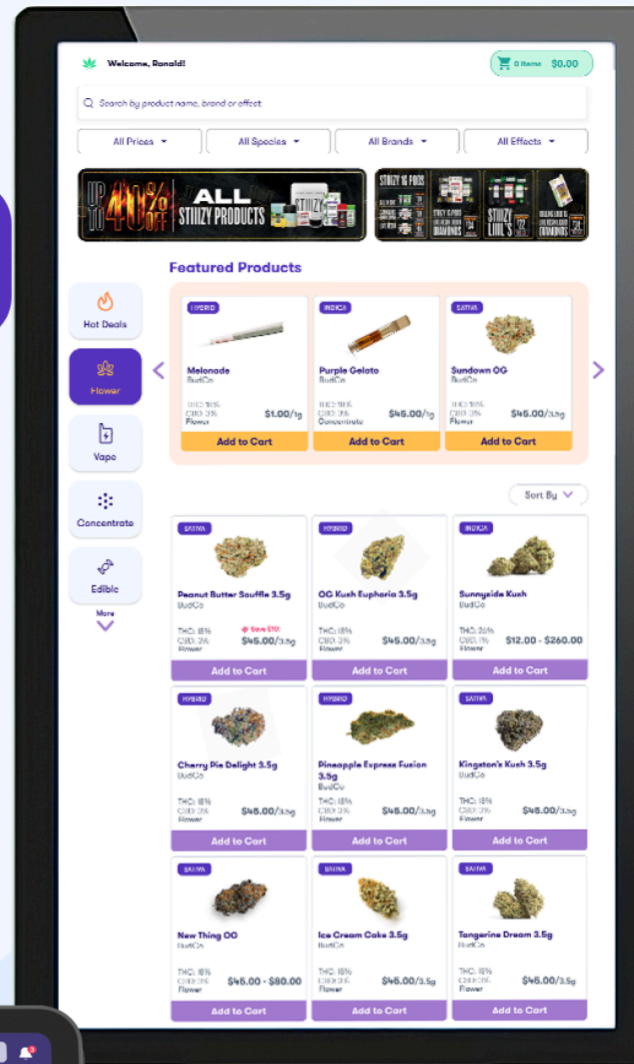
 Internal Operations

 External Promotions

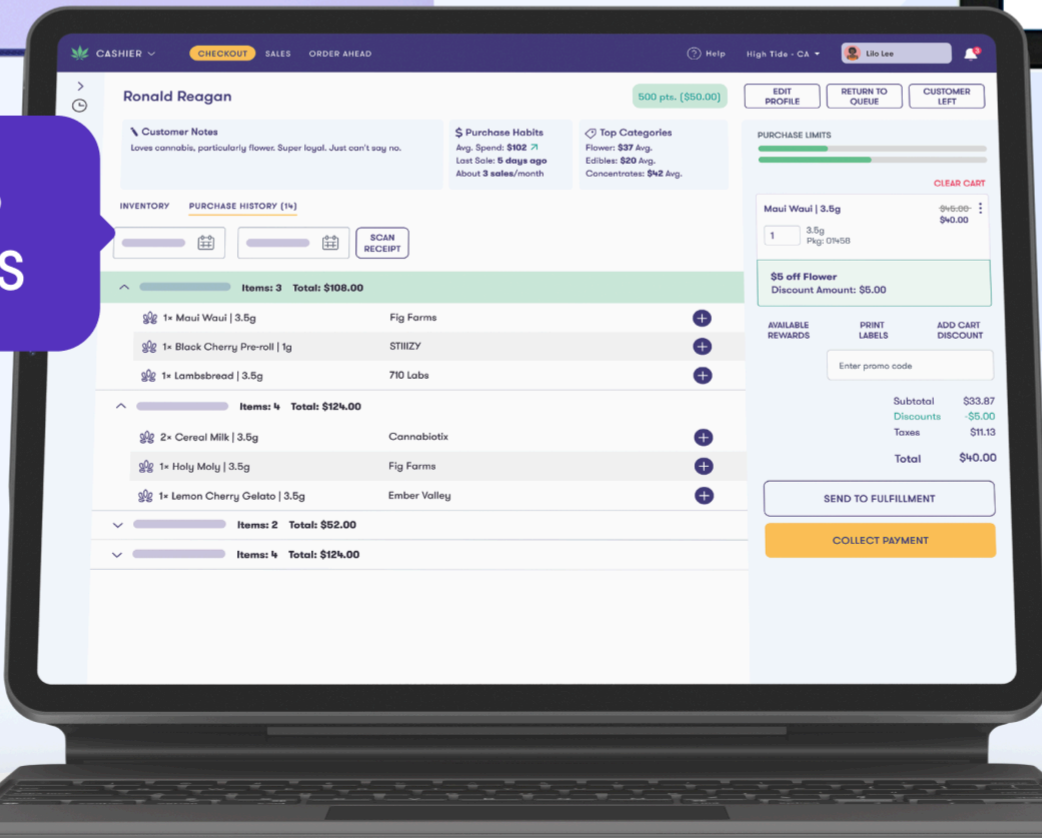
Flowhub Pay[®]



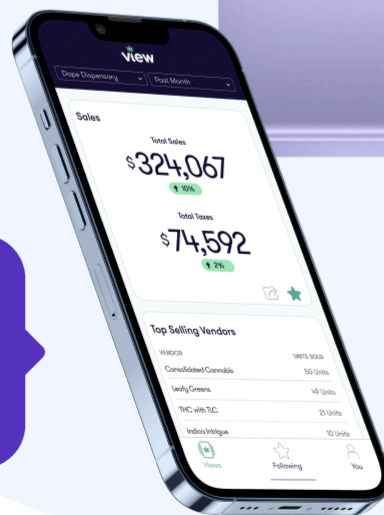
Flowhub Kiosk



Flowhub
Maui POS



View[®] Mobile
Analytics



Nug[®] Ultra Scanner

- Greet[®] - Mobile Check In
- Stash[®] - Mobile Inventory

